

***Revised Syllabus of Courses of B.Com. (Banking & Insurance)
Programme at Semester IV
with Effect from the Academic Year 2017-2018***

1. Elective Courses (EC)

Wealth Management

Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Wealth Management	15
2	Wealth Management Strategy	15
3	Financial Planning & Financial Mathematics	15
4	Retirement & Estate Planning	15
Total		60

Sr. No.	Modules/ Units
1	Introduction to Wealth Management
	<p>A) Overview</p> <ul style="list-style-type: none"> Define Wealth, Meaning & Scope of Wealth Management Wealth cycle Wealth Management Process Introduction to Financial literacy. <p>B) Savings and Investments</p> <ul style="list-style-type: none"> Introduction, Nature and Scope of Saving Investments Objectives of Saving and Investment (Tax Saving, Income and Growth of Capital), Investment Alternatives Investment Attributes Approaches to investment decision making Qualities for successful investment Alternatives to Investment decision – Direct & Indirect
2	Wealth Management Strategy
	<p>A) Wealth Management Strategy</p> <ul style="list-style-type: none"> Meaning & scope of wealth management strategy The unwealthy habits Philosophy of wealth creation & management Need for planning <p>B) Investment planning:</p> <ul style="list-style-type: none"> Types of investment risk Risk profiling of investors & asset allocation (life cycle model) Asset allocation strategies(strategic, tactical, life- cycle based) Goal-based financial planning Active & passive investment strategies
3	Financial Planning & Financial Mathematics:
	<p>A) Financial Planning</p> <ul style="list-style-type: none"> Introduction Role of Financial planner Process of financial planning Cash flow analysis Financial Planning in India Financial Blood Test Report <p>B) Financial Mathematics:</p> <ul style="list-style-type: none"> Calculation of returns (CAGR, Post-tax returns, etc.) Calculation of Total assets Net worth calculations
4	Retirement & Estate Planning
	<p>A) Retirement Planning</p> <ul style="list-style-type: none"> Meaning & Objectives of Retirement planning Gifts & Trust, Charity planning Avoidable mistakes in retirement planning Power of attorney for asset management,

	<p>B) Estate planning</p> <ul style="list-style-type: none"> • Meaning & scope • Need for Estate planning • Tools for Estate planning • Considerations for personal property and collectibles <p>C) Insurance Planning :</p> <ul style="list-style-type: none"> • Meaning • Basic principles of insurance • Functions and Characteristics of Insurance • Rights and responsibilities of Insurer and Insured • Types of life insurance policies • Types of general insurance policies • Health insurance – mediclaim – Calculation of Human Life Value / Belth Method CPT
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